



## The Bristol Courier

Established 1910

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Only Daily Paper in Lower Bucks County

BRISTOL PRINTING COMPANY

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Serrill D. Detlaffson Managing Editor

Ellis E. Ratcliffe Secretary

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JOB PRINTING

The Courier has the most complete commercial printing department in Bucks County. Work of any description promptly and satisfactorily done.

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MONDAY, JULY 12, 1937

## BACK TO HOME BUILDING

The recent swing to home ownership throughout the country is the strongest indication of a return to normal living conditions since the World War.

For the last few years, conditions have been such as to give cause for concern. Tenancy had been increasing both on farms and in cities. Even now, more than half of the country's population lives in rented houses. At the same time, automobile ownership has increased until there are today 23,000,000 passenger cars registered, as against 14,000,000 home owners. It would appear we have been moving instead of settling down.

An encouraging sign, however, is seen in government reports for May which state that the number of homes built the first five months of this year shows a fifty-eight per cent increase over the same period last year.

The Federal Housing Administration's advocacy of home ownership and its financial aid must be producing results. Officials of the Structural Clay Products Institute, in Washington, mouthpiece for the burned clay industry, maintain that government promotion of small homes has not only increased construction activities but has been a distinct aid to general recovery. The Institute is co-operating closely with government building authorities.

In recognition of an increasing demand for more durable homes which cost less to keep up and on which more money can be borrowed, the Institute has just issued an attractive booklet of architectural drawings which FHA engineering and financing authorities have approved.

## PRICE OF A CAR

It can hardly be said that buyers of new cars have been much deceived by the "list prices" which six of the motor manufacturers agree to abandon in their publicity in favor of a delivered price at the point of manufacture. Not many buyers today are purchasing a car for the first time. They have had experience with the spread between the two prices. And certainly no one invests in a car without having an exact understanding of what it is to cost.

The list price has been less a dodge, that everyone understood, than a trade practice which came into use with the first of the optional gadgets, and has persisted though many of these accessories became standard equipment in fact, and taxes, billed as extras, were arbitrary additions to the price.

Still, it is well a custom out of line with the ways of modern merchandising is allowed to die. Probably no customer in years has been kidded by it—in fact, it is the industry that has been kidded for letting it survive. Nevertheless, the motor car of today is so patently a value at its actual price, there should be no reluctance about saying in all publicity what the salesman will reveal to his prospect.

The successful criminal isn't made in a day. It takes years just to train a lawyer for him.

A police judge says women now do 70 per cent of the driving. But men still hold the steering wheel.

By order of Il Duce, profanity is out from now on in the Italian army. "Come, Jenny girl, let us proceed," is the new etiquette when dealing with a lady mule.

## ECHOES OF THE PAST

By Courier Staff Member

Review of the news as it appeared in the Bucks County Gazette issue dated at Bristol, Dec. 20, 1875. The Gazette, a weekly newspaper published in Bristol, was discontinued following its merger with the Courier.

An election of officers of our new military company—Co. G., 10th Regiment—was held at the engine house last evening. Capt. Smith, pay-master of the 10th Regiment, accompanied by the quarter-master, William E. Perry, of Norristown, were in attendance. The officers elected were—Captain, Jacob C. Hamilton; 1st Lieutenant, James Lawrence; 2nd Lieutenant, Richard Hepworth; Col. Edward Schall and paymaster Smith will be present in February to inspect. As soon as bond is given by the captain, the arms and equipment will be furnished to the company. At present the membership book of the company shows 47 men and one.

At a foot race at Whenthsheaf last Monday a large crowd was in attendance. A fight among some of those

commissioned officers.

Efforts are being made to organize a post of the Grand Army of the Republic in this place.

Samuel Swain has been chosen secretary and treasurer of the Bristol Gas Light Company.

Judge Watson and lady have tendered to the members of the Bucks County bar an invitation to a New Year's eve reception at Doylestown.

At a foot race at Whenthsheaf last Monday a large crowd was in attendance. A fight among some of those

congregated there, resulted in one man having his ear bit off.

The revival meetings now being held in the M. E. Church of this place are meeting with encouraging success. About 40 souls have been converted.

At Trenton, N. J., on Monday, a running race of 100 yards, for \$500 a side, took place between John F. Crossley, of Frankford, and George King, of Trenton. It was won by Crossley in 11½ seconds.

The Bucks County Intelligencer announces that its weekly edition will be suspended, and that it will appear hereafter as a semi-weekly—the days of publication being Wednesday and Saturday. The paper will be reduced in size. The change is made to accommodate itself to its extensive advertising patronage.

DOYLESTOWN—Doylestown, during the last week, has had its share of entertainments and amusements. On

Wednesday evening the scholars of the action of the water at the flour mill, there having been a deficit for Linden Seminary, which is under the control of Messrs. Hough and Shelp, some time.

YARDLEYVILLE—McGrann and Fitzpatrick, our railroad contractors, having finished their work on this branch of the railroad, will sell all their stock of working implements in a week or two.

Mr. A. Cadwallader has just finished clearing the mud from his mill pond to facilitate the action of the water at the flour mill, there having been a deficit for some time.

PROSPECTVILLE—Prof. Wise lectured here on Wednesday evening last upon "Through the Air," a balloon trip, the results of a life time of ballooning experiences. The lecture was well received.

There is some probability that our literary society will open its meetings at an early date. The society at Horshamville has already begun operations, especially in the debating department.

The annual festival of the Methodist Sunday School was held on Tuesday evening last. The opening prayer was made by the pastor, after which the Misses McCole (members of the infant class) gave a song, in a very good manner. Readings were given by Prof. Krichbaum . . . William H. Hall, in appropriate costume, represented King Santy . . . The pastor was presented with a fine cake, while Messrs. J. M. Brown, J. G. Krichbaum, and J. W. Wright, also received gifts of the same kind . . .

NEWPORTVILLE—On Thursday last, Charles Gilbert, of this place, while working in the wheelchair shop of Samuel Goslin, ran a chisel through his hand, which prevented his working for a few days.

YARDLEYVILLE—Mr. A. Cadwallader has just finished clearing the mud from his mill pond to facilitate

July 15—Midsummer tea and bazaar, at Eddington Presbyterian Church, supper at 5 p. m.

Card party at home of Mrs. Reed Ewing, Cornwells Heights, benefit of Camp 313, P. O. of A.

July 17—Card party at Schumacher Post Home, V. F. W., State Road.

Sunday school picnic of Christ Episcopal Church, Eddington.

July 19—American Legion Auxiliary card party in Bracken Post home, 8:30 p. m.

## Behind the Scenes in HOLLYWOOD

By HARRISON CARROLL

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HOLLYWOOD—Wonder how Garbo will feel when she learns that the readers of the Swedish fan magazine, Filmjournalen, just voted Myrna Loy as their favorite screen actress. More than 270,000 votes were cast in the contest and Myrna had a comfortable majority among the female stars. Garbo made the first 10, however, as did Joan Crawford and Luise Rainer.

The Swedish fans voted about evenly for Gary Cooper and Clark Gable as their favorite male star.

Another of those grisly rumors had Hollywood in a furor recently. It was all over town that Lionel Barrymore had suffered a paralytic stroke on the set. Fortunately, the star was able to refute the rumor in person. The truth was Barrymore arrived at the studio instead of leaving it in an ambulance. Several days ago, the star had a picture fall off an easel and fracture his toe. He can't do much walking so he made the journey lying down.

ROMANCE blooms quickly on the big sets. Out of the 200 girls working in the Busby Berkeley chorus for "Varsity Show," 18 have become engaged since the start of the picture. Twelve are affianced to chorus boys in the same show.

These flowerings of affection seem to wither, though, as soon as they are withdrawn from the glare of the studio lights. Berkley has become such a cynic about them that he has offered to bet any of the girls five to one that she won't be married by Christmas.

Film Heavy Basil Rathbone has one of the biggest hearts of Hollywood. He and Ouida Bergere wouldn't want it printed, but they just gave a new coupe to Gladys Earleott, former Broadway actress, who can't swing these days by

Director Mervyn LeRoy deserves a hand for ordering all period costumes in "The Great Gatsby" to be soaked in a liquid that renders them virtually fire-proof. Hollywood has had some ghastly accidents in this sort of picture. The cost of protection is fairly expensive, but, sooner or later, will be a "must" order for costume films.

Dixie Dunbar will make a stand in a 19-year-old Mexican girl, who has been working as a "boobie" at the Agua Caliente race track. The star met the girl at the track and took a liking to her. Offered her the job as soon as the current racing season is over.

Chatter . . . Imagine this from the dignified Dolores Del Rio! She piled 12 extra girls into her town car the other night and took them to lunch at a boulevard eating place. . . . Douglass Montgomery has been wondering who was doing the early morning singing next door. It's Deanna Durbin. He didn't even know she was a neighbor. . . . Luise Rainer has been invited to deliver a series of lectures at Columbia during the fall term. Doesn't my alma mater know how shy the little Rainer is? . . . Barbara Reed and Tom Brown have been lunching at the Hollywood Brown Derby. But, unless we miss our guess, he's still carrying the torch for someone else. . . . Edward Everett Horton is finally completing the construction at his five-acre Encino place. It'll be ready in the middle of July and he's promising the biggest house-warming party since the American Revolution.



Lucinda crawled up into the hay and started to remove her dripping clothes

on West 34th Street. One had to work hard in these times of depression even though people did say that money was going to be more plentiful. She had taken two cuts in salary in the past year. She knew perfectly that the axe might fall on her any day if her work wasn't up to par.

But tonight, with these merry kids, life seemed different. She had a queer premonition, too, that something perfectly lovely was going to happen tonight.

This was the 21st of June—the longest day of the year, wasn't it?

They were sitting in the fragrant hay, Howard and she—and for the umpteenth time Howard was telling her that he loved her. That wasn't a thrill! It was as old as the hills—

as old as the longest day—Lucinda was beginning to be a little fuddled—

"Another little cocktail, darling?"

"No, I've had plenty."

"But I mixed them myself—especially strong for you—for you, Lucinda."

She giggled, suddenly amused. "As Bertie would say, to break up the jolly old ice around the jolly hard heart—that the big idea, Howard?"

"Sure it is. You're lovely, Lucinda. I want to marry you."

"And live on paints and oils?"

He made a swoop for the oil-can. "Have another little cocktail?"

"All right. All right. But I shan't marry you."

They drank together. Someone had put a sentimental air upon home and mother.

Everybody was extremely mellow by this time. Bertie was frankly tight. Bertie's fuddled thoughts were on jolly old England. Bertie was.

Bubbles' bean gave vent to the time-worn saying that Bertie might well be a joy to his mother but to him he was only pain in the neck!

Bertie wept louder. He then showed symptoms of pugilism.

"Let's sober him," suggested Bertie in a whisper. She coaxed Bertie into the fresh air—the rain having ceased—and during their absence, the boy-friend as arranged, set the well-known bucket-

of-water trap over the half open barn-door.

It was ill luck that Lucinda should have got the fresh air idea about two minutes after the completion of the trap. Before anyone could warn her, she made to slide through the door, and received the bucket of water full upon her person.

"Ahh! Ouch! Woof!" She shook herself like a wet retriever. "Now what am I going to do, unless it's the Mother Eve act?"

Everyone laughed heartily, as one usually does at a practical joke that doesn't concern oneself.

Someone suggested that each gentleman present should contribute one garment for Lucinda's covering...

But Lucinda ever resourceful,

says

THE DIRECTOR OF THE FAMILY BUDGET

and I want to pass the word along to you . . . The whole secret is by reading the

## BRISTOL COURIER

Lower Bucks County's Only Daily Newspaper

Yes, the Director of the Family Budget has discovered a valuable secret when she passed the word along that she shops with the Courier!

She read the advertisements in this paper with care and consideration. They form her research data. By means of them she makes her purchases so that she well deserves the title of "Director of the Family Budget." She discovers item after item as the years roll on, and the friends who learn her secret are happy, indeed.

With approximately 3500 families getting the Courier every week-day, which means 14,000 readers, merchants will find that it has pulling power to make new friends, new customers and new profits, just as the housewife has found that she can shop with greater ease and greater savings by reading the Bristol Courier.

'TRUTHFUL AND CONSISTENT ADVERTISING PAYS'

To Be Continued  
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**In a Personal Way**

INTERESTING bits of news mainly about people you know. A chronicle of the activities of the people of Bristol; their goings and comings. ■ ■ ■

**ENJOYABLE TIMES PLANNED**

Mr. and Mrs. George Light, Monroe street; Miss Virginia Harman, Cleve-land street, and Rudolph Cassidy, Hayes street, spent a few days last week in Atlantic City, N. J.

Miss Margaret Fox, 333 Radcliffe St., spent three days last week with Mrs. Edward Corney, Seaside Park, N. J. Mr. Cornely and Hubert McGinley Pine street, and Louis Pyor, Croydon, also spent a few days at that resort.

Mr. and Mrs. Earl McEuen and daughter Janice, Harrison street, and Mr. and Mrs. George McEuen, Bath street, enjoyed several days motor trip to Kenmore, N. Y., where they visited Mr. and Mrs. Marvin McEuen and family.

Mr. and Mrs. Stanley Davies and son Harley, Jackson street, spent a day last week visiting Mr. and Mrs. Lorah Wilson, Doylestown. Harley Davies with friends from Morrisville, also spent two days visiting in Seaside, N. J.

Miss Marion Harrison, Radcliffe street; Miss Altheia Myers, Otter St., and Miss Margaret W. Pope, Beaver street, spent Thursday in Manasquan, N. J., visiting Miss Gladys Hewitt, Trenton, N. J.

Mr. and Mrs. Clifford Appleton, Wal-nut street, spent five days last week visiting relatives in Connellsburg.

Mr. and Mrs. Norman Hetherington, Pond street, spent a few days last week visiting Mr. and Mrs. Edward Daniels, Philadelphia.

Mrs. Edward Riley and daughter Rosemary, Jefferson avenue, have returned after a week's visit with relatives in Philadelphia.

Mr. and Mrs. Elwood Dyer and son Elwood, 217 Washington street; Mr. and Mrs. Russell Johnson and daughter Noma, Lafayette street, spent Friday in Atlantic City, N. J.

**RETURN TO HOMES**  
**AFTER VISITS HERE**

Miss Jacqueline Sneed has returned to Harrisburg, after two weeks' visit with Mr. and Mrs. Leonard Angus, Corson street. Miss Jean Angus and Miss Elizabeth Gallagher, Corson street, went home with Miss Sneed, for two weeks' visit.

Mrs. Theresa Ventriglia, Providence, R. I., spent a week at the home of Mr. and Mrs. James Ventriglia, 347 Penn street.

Elaine Leech has returned to River-side, N. J., after two weeks' visit with her grandparents, Mr. and Mrs. A. Leech, Wood street.

Mrs. Mary Thatcher, Burlington, N. J., was a Thursday guest of her relatives, Mr. and Mrs. Thomas Burns, 328 Jefferson avenue.

Mrs. Caroline Conlon and niece, Miss Helen Conlon, Providence, R. I., have returned home after five days' visit with Mrs. Conlon's son-in-law and daughter, Mr. and Mrs. Joseph Tingle, Harrison street. Mr. Tingle and son Joseph spent three days last week visiting relatives in Providence.

**ARE HOSTESSES TO B. Y. P. U.**

Miss Ida Roberts, Cedar street, and Miss Anita Wallace, Swain street, entertained members of the B. Y. P. U., First Baptist Church, at the home of Miss Roberts, the latter part of the week. Plans were made for trips during the summer. A social time and refreshments were enjoyed.

**DELIGHTFULLY ENTERTAINED**

Mrs. Ambrose Sumers, Morrisville, was a Thursday guest of her son and daughter-in-law, Mr. and Mrs. James Sumers, 411 Jefferson avenue.

**Girls... LEARN BEAUTY CULTURE**

Good-paying positions obtained by our free employment department. No previous education required. Easy payments. Enroll now! Start any time.

**FREE INSTRUMENTS TEXT BOOKS**  
**Special attention to Out-of-Town Students**

**Modernella**  
COLLEGE OF BEAUTY CULTURE, INC.  
6920 Market Street, Philadelphia, Pa.

Gentlemen: Please send me your free booklet "Modernella Plan".

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Address \_\_\_\_\_  
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BR-12

**KEEP YOUR EYE ON****THE SHOPPERS GUIDE****PHILA. EXPRESS**  
DAILY TRIPS**Farruggio's Express**901 MANSION ST. DIAL 2353  
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Made fresh daily on premises  
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For your Party or Social  
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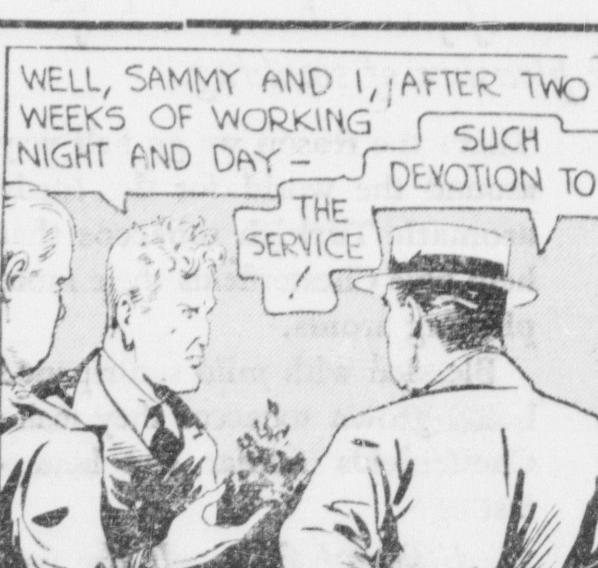
Farragut Ave. and Monroe St.

**"It Pays To Advertise"**  
DIAL 846For Special Rates in The  
Shopper's Guide**JOHNS-MANVILLE PRODUCTS**  
Jeddo-Highland-L. V. Coal  
SUN HEAT FURNACE OIL  
(A Sun Oil Co. Product)ARTESIAN COAL CO.  
Phone 3215**ELECTRIC WORK**  
Motors, Lights, Bells, Oil Burner  
and Heating ControlsElectric Bulbs and Appliances  
Estimates cheerfully furnished

JONES — Phone 7152

**LINCOLN CAFE**  
1100 Pond Street

Everyday Specials

Spaghetti .10c Sandwich .5c  
Soup .5c Hot Dogs .5c**RADIO PATROL**

EDDIE SULLIVAN  
and CHARLIE SCHMIDT



**GRAND** Monday and Tuesday  
Not Since "San Francisco" Has Such a Picture Been Produced  
**SPENCER TRACY, GLADYS GEORGE**  
and FRANCHOT TONE IN  
**"THEY GAVE HIM A GUN"**

After the war a hero turns killer in the battlefield of peace. We would like everyone in Bristol and vicinity to see this wonderful production.

Cartoon, "Bosco and the Pirates"

Latest News Events

—Coming Wednesday—  
Grant Richards in "The Night of Mysteries"

**FRANKLIN SHOE REPAIR**  
202 MILL STREET  
Special, Beginning Today, Wed., Thurs., Fri. & Sat.  
Repeating for one more week as temperature drops prices rise  
**OAK LEATHER HALF SOLES 29¢ Pr.**  
For Men, Women and Children—really fine Oak Leather and sewed, too! We specialize in rebuilding fine make shoes. Bring as many pairs as you can carry.  
**(1¢) SALE FELT HATS & STIFF STRAWS** Cleaned & Blocked 1 for 25¢ 2 for 26¢  
Complete With This Ad.

*He can't do it all!*

**TRAFFIC OFFICERS**—Highway Patrolmen—Student Safety Patrols— are all pulling on the same end of the Safety Rope. Whether they succeed in cutting down the death toll or preventing Highway accidents depends greatly on the support you give them.

It's not alone good sportsmanship but good sense to back them up in their work.

Every citizen of this State should co-operate with those who are sincerely trying to save lives—maybe your life and mine. **ALWAYS OBEY THE TRAFFIC LAWS.**



*Be Careful*

**DRIVE SAFELY**  
GOVERNOR'S HIGHWAY SAFETY COUNCIL  
GEORGE H. EARLE, Chairman  
JOHN B. KELLY, Vice-Chairman

**Classified Advertising Department****Announcements****Deaths**

HIBBS—At Bristol, Pa., July 10, 1937, Joseph Linecum, husband of Minnie M. Bryan Hibbs. Relatives and friends, also members of Anchor Yacht Club are invited to the funeral service from his late residence, 1223 Pine Grove St., Bristol, Wednesday, July 14th, at 2 p. m. Interment in Bristol Cemetery. Friends may call Tuesday evening.

**Cards of Thanks**

WE WISH TO THANK—All those who sent flowers, automobiles, or assisted in any way during our recent bereavement.

**M. & MRS. HERBERT YATES****Funeral Directors**

UNDERTAKER—William I. Murphy, Estate, 316 Jefferson Avenue, Bristol, Pa., phone 2417.

**Strayed, Lost, Found**

LOST—Tues. evg. at Langhorne, man's Elgin watch, open face, init. G.A.M. Rew. Apply 327 Monroe St., ph. 2481.

**Business Service****Building and Contracting**

ELECTRICAL WORK—Motors and lighting, ranges, heaters. George P. Bailey, 20th Rd., Bristol, Dhal 7125.

BUILDER—H. B. Hanford, 1121 Radcliffe St., Bristol, Phone 2782.

**Repairing and Refinishing**

WE REPAIR—All makes washers and cleaners. All work guar. Estimate free. 264 McKinley St., phone 3027.

REFRIGERATOR REPAIRS—On all makes. Reasonable rates. Greg Refrigeration Service, Morrisville, 8-7833.

SEWING MACHINES REPAIRED—We call for and deliver. Call Bristol 7479.

**Wanted—To Rent**

HOUSE—End or single, with garage, in Harriman. Responsible person. Nice location. Write Box 466, Cou-ler Office.

**Employment****Help Wanted—Female**

HOUSEKEEPER—for 1 adult. Write Box 464, Courier Office.

CHRISTMAS CARDS—Deal with lead-er. Bigger profits selling fine \$1 assort-ment. Gift, wrapping, everyday, religious boxes. Combination offer. Request samples. Doehla, Fitchburg 751, Mass.

CHRISTMAS CARDS—100% profit selling friends irresistible 21 folder \$1 assort-ment. Samples on approval. Free personal card offer. Chilton Greetings, 1001A Chestnut, Phila., Pa.

**Help Wanted—Male**

MEN—for service & sales work. Good earnings & chance for advancement. Must have car & be over 23, & ready to start at once. Write Box 465, Cou-ler Office.

**Financial****Investments—Stocks, Bonds**

FIDELITY BUILDING ASSOCIATION—New Series July 13, 1937. Single and double payment. Thousands are saving through Building Associations. Start now. The next ten years will be great Building Association years. Wm. H. H. Fine, Pres.; Howard L. James, Sec'y.; John H. Hardy, Treas.; Serrill D. Delfsford, Robert C. Ruehl, Frederick C. Durkin, Horace N. Davis, directors.

**Merchandise****Articles for Sale**

ELECTRIC WASHER—Perfect cond. Porcelain tub. Large rolls. Reas. 264 McKinley St., phone 3027.

COIL BOX—For beer, four spouts. Slightly used. Apply Bristol House.

**Building Materials**

FREE DIRT—Call at 381 Pond street.

**Seeds, Plants, Flowers**

LATE CABBAGE & CELERY PLANTS—Pitzonka's Pansy Farm, Oxford Valley Road.

**Real Estate for Rent****Rooms with Board**

ROOMS WITH BOARD—Phone 2158.

**Houses for Rent**

8 ROOM HOUSE—All conv. Rent reas. Apply Mrs. Wright, 219 Dorrance St., Bristol, or 419 Wood st., Burlington.

Shore, Mountain, Lake for Rent 79

BEACH HAVEN CREST, N. J.—Furn. apts., accom. six people. F. Bell, 816 Jefferson Ave., Bristol.

**LEGAL****ESTATE NOTICE**

Estate of Joseph V. Wallace, late of the Borough of Bristol, Pa., deceased. Letters testamentary having been granted to the undersigned, all persons indebted to said estate are notified to make settlement, and all having legal claims against same are requested to present them promptly in proper form for settlement to

EDWARD L. WALLACE,  
Maple Beach,  
Bristol, R. D. 2,  
and  
WILLIAM W. WALLACE,  
Swain Street,  
Bristol, Pa.,  
Executors.

